Fashions Literature

THE DISPATCH FOUNDED 1850. THE TIMES FOUNDED 1880.

RICHMOND, VA., SUNDAY, JULY 16, 1911.

PRICE FIVE CENTS

July and

August

Closes

Daily at

5 P. M.,

Saturday

at 6 P. M.

This Store

Our Great Mid-Summer Clearance Sale begins To-Morrow, very much earlier than in former years, but so much the better for you, as it offers you an opportunity to save money by spending it, for you can now purchase merchandise in every department at a saving of one-third. Upon your comparison of our prices and qualities with those of other stores we stake the success of this clearance sale.

Summer Coats Almost Half Price

Mattings, Rugs, Druggets, Lace Curtains and Window Shades			
covering of all kin			
\$5.00 All-Wool Smyr size 36x72 \$2.50 Axminster R 27x54	rna Rugs, \$2 48		
\$2.50 Axminster R	ugs, size C1 00		
\$2.00 Velvet Rugs	size 27x54\$1,48		
\$1.50 Velvet Rugs.	size 27x54 98c		
\$1.25 All-Wool Sm size 18x36	nyrna Rugs, RQ		
130 Bath Kugs size	1 1 X V 16 50 c		
\$25.00 Axminster gets, size 9x12	Drug- @19 00		
gets, size 9x12 \$25.00 Velvet Dru	\$10.UU		

**\$15.00** ze 9x12 ... \$20.00 Tapestry Druggets, \$12.50 \$3.00 Matting Druggets, size \$1.50 \$1.00 Rag Rugs, size 30x60........75c \$2.00 Rag Rugs, size 30x60. \$1.25 75c Rag Rugs, size 24x36. 50c \$3.00 Rag Rugs, size 4x7. \$1.69 \$5.00 Rag Rugs, size 6x9.......\$3.00 \$8.50 Rag Rugs, size 9x12....\$6.00 \$5.00 Hammocks ......\$1.98

\$2.00 Traveling Bags..... \$6.50 All Leather Suit Cases, \$5.00 24-inch size \$5.00 Trunks, 32-inch size \$5.00 \$1.50 Lace Curtains, 3 yards \$98c long S1.50 Couch Covers, 50 inches 98c 25c and 30c Matting Rem- 121 nants, 5 to 10-yard lengths.... 12c 75c Extra Heavy Linoleum; per 50c

square yard .....

\$25.00 and \$30.00 Pongee Silk Coats now ..... \$15.00 Pongee and Taffeta Coat, \$10.00 full length, now..... \$15.00 and \$17.50 Wool Back Satin \$10.00 Evening Cape now ...... \$25.00 White Serge Coats, smart \$15.00 styles, now ....... \$15.00 Linen Coats, full length, polo \$8.50 \$10.00 Linen Coats now......\$7.50 \$8.48 Linen Coats now......\$5.00 \$5.00 and \$6.48 Linen Dust Coats \$3.98

# Children's Dresses Reduced

Omital Cir o Di Cooco Mcaucca			
\$12.50 and \$10.00 Children's Dresses lingerie and embroidery styles, sizes 6 to 14 years, now	\$8.50		
\$7.50 White Dresses, dainty styles, now	\$5.00		
\$5.00 and \$6.48 White Lingerie Dresses, 6 to 14 year sizes, now	\$3.98		
\$2.98 Children's Madras and White Dresses now			



HALF PRICE SALE OF WOMEN'S

Here's Only a Few of the Many Remarkable Bargains

Ladies' 25c White and Tan and Black Lace Lisle Hose, in many beautiful designs; sale price, per nair.

Ladies' 35c and 39c Ribbed Hose, the kind that will stand hard wear and save you the trouble of darning; sale price,

Children's 25c Plaid Top

mer, all pretty patterns;

Monday's sale price,

CHILDREN'S HOSIERY

# Extraordinary Sale of Dresses

	S6.48 and \$7.48 White Lingerie S5.00 Dresses; special
	\$10.00 White Lingerie Dress now\$7.50
	\$15.00 Lingerie Dresses now\$8.50
	\$25.00 Lingerie Dresses now\$15.00
	\$20.00 and \$25.00 Linen Dresses. @10 00
	\$20.00 and \$25.00 Linen Dresses, all colors, now \$10.00
	\$15.00 Linen Dresses now\$7.50
	\$7.48 Madras and Batiste Dresses \$5.00
	\$6.48 Gingham and Batiste Dresses \$3.98
	now 33.98
	\$3.98 Gingham and Lawn Dresses \$1.98
	One lot Fancy Stripe Lawn House Dresses,
7	sailor collars, all sizes, regular \$1.98; \$1.50
	special
	~
	Wach Skirte Sala
	Wash Skirts Sale
	Heavy Cannon Cloth Skirts, sash \$1.00 panel back, fastening to side, at
	Heavy Cannon Cloth Skirts, sash \$1.00 panel back, fastening to side, at
	Heavy Cannon Cloth Skirts, sash \$1.00 panel back, fastening to side, at \$1.98 Wide Welt Pique Skirts, new three-piece model; special
	Heavy Cannon Cloth Skirts, sash \$1.00 panel back, fastening to side, at \$1.98 Wide Welt Pique Skirts, new three-piece model; special

One lot of Soiled White Skirts, including

reps, linen and cannon cloth, from \$1.50 to \$3.48 Skirts, last season's styles; to close out at

50c

Black Cannon Cloth Skirts, plain flare model; special,

\$1.00

# Great July Clearance Sale of All Children's Wear

## Read Over Carefully Every Item.

A lot of Straw Bonnets, daintily but elaborately trimmed with ribbons and flowers, that sold for \$1.50 to \$2.50; 59c

A lot of Hats, Milans, Panamas, Fancy

A lot of Hats, Milans, Fananias, Straw and Hair Braid, sold up to \$3.50; stock reducing price...... A lot of Hats for boys that sold for 50c; stock reducing price..... 25c

for 50c; stock reducing price.... 49c
A lot of Muslin Caps and Straw Bonnets, sold up to \$1.00; stock re-

ducing price

A lot of Pin Check Rompers,
the 25c ones; stock reducing price,
A lot of Gingham and Percale Aprons for the little ones, Dutch styles; 15c instead of 25c, stock reducing price A lot of 50c Rompers and Wash Dresses

A lot of 50c Kompers and for the boy or girl; stock reducing 35c

A lot of Boys' Buster Brown Dresses, sizes up to 4 years; sold for \$1.25 to \$2.48; stock reducing prices, 75c \$1.50

Girls' Tomboy Combination Suits—Hat, Dress and Bloomers to match; the price has been \$1.50, \$1.75 and \$1.98; stock reducing prices, 75c, 98c \$1.25 Children's P. K. Coats at stock reducing

# FLOOR COVERING

\$3.50 Axminster Rugs, size **\$2.48** 36x72 \$1.50 All-Wool Smyrna Rugs, \$1.19

## Ladies' Muslin Underwear Reduced

Ladies' Fine French Nainsook, Combination Suits, the \$1.25 and \$1.50 qualities, for	for \$1 reduci
A lot of Fine White Petticoats, lace and embroidery trimmed, sold for \$3.00 and \$3.98; \$1.98	the price.
A lot of Ladies' French Nainsook Drawers, trimmed with laces and embroideries; the ones that always sold for \$1.00 to \$1.25, 65c  The \$1.50 ones for	stitche closed ing pr A le stitche 25c o price.

coats, some extra sizes among the lot; stock reducing 69c

A lot of Drawers, with hem-stitched ruffle, open or closed styles; stock reduc-A lot of Tea Aprons, with hem-stitched ruffle, the 15c to 25c ones; stock reducing 10c

A large assortment of

Children's Dresses, in-

cluding percales, ging-

hams and fancy madras;

\$1.19, \$1.25 and \$1.50

98c

Children's "Middy

Blouses," famous "Paul

Jones" make, all sizes,

\$1.50

values; special,

at \$1.00 and



### Sale of Women's and Children's Knit Underwear

Ladies' Gauze Lisle Vests, some for 25c; special stock reducing price ...... 19c

Ladies' Fine Ribbed Gauze Union Suits, size 5, 6 and 7, lace knee, taped neck and arms, shaped to fit, very elastic; cannot be duplicated 

A lot of Lace Knee Pants that never sell for less than 25c; 17c Stock reducing price..... 17c Suits, for the boys up to 14 50c

Children's and Misses' Swis Ribbed Vests, taped neck and 

for the little man up to 14 25c years, for .....

50c

two weeks' stay at Ocean View, Latham Peak has returned home, af-ter a visit at Ocean View, Virginia Beach and Norfolk

A. L. Butts, son of E. L. Butts, has cone on a visit to friends and relatives a Scotland Neck, N. C.

Mrs. L. F. Higgings, who has been visiting relatives in Bedford county, has returned to the city.

Misses Florence Higgins and Gertrude Wright, who have been visiting friends in Roanoke, have returned to their home in the city.

Miss Myrtle Bradley, of Roanoke, is the guest of her friend, Miss Florence Higgins, in Church Street, Mr. and Mrs. H. H. Harris and childen are in Tazeweil.

Miss Fannie Miliard, of Bristol, is visiting Miss Alene W. Armistead at her home in clar Street.

Mrs. James W. Holt and little daughter are in Luray on a visit with relatives.

### Roanoke Social News

[Special to The Times-Dispatch.]
Roanoke, Va., July 15.—Social life
here was unusually gay the past week,
a number of entertainments having
been given in honor of the Pharmaceutical Association, in session here. Tuesday night a large reception was given at Hotel Roanoke.

Wednesday afternoon a Dutch sup-per was given at Rockledge Inn, on Mill Mountain, which was the most beautiful and elaborate affair ever given here. Decorations at the hotel were exquisite, the whole lower floor being converted into a veritable flower garden.

after which the guests attended the german.

Among the guests from Richmond attending these functions were: A R Carroll, H. W. Baker, R. H. Thomas, Richard Gwathmey, W. F. Rudd, Edgar Taylor, Charles B. Robertson, William Miller, Conway Knox, Pat Robertson, L. P. Fhillips, Mr. and Mrs. W. G. Smithson, Mrs. P. B. Traylor, Miss E. L. Walker, E. L. Brandis, Earl Phelps, F. W. Levis, John F. Bauer, Miss Ethel Bauer, C. A. Spencer, Jr. Mrs. George Van Lear entertained handsomely at bridge Wednesday morning at the Country Club in honor of Mrs. P. B. Traylor and Miss Walker, of Richmond.

The Roanoke German Club chartered

gant salad and ice course was served.

Mrs. N. L. Claggett entertained a few friends at her home after the reception at Hotel Roanoke Tuesday night in honor of Mr. and Mrs. John F. Bauer and Miss Bauer, of Richmond.

Mrs. M. A. Campbell and nephews, Harry D. and Maynard, of Lynchburg.

Joseph W. Cox, W. W. Coxe, Jo Coxe, Jr., Misses Sarah and Catherin Coxe and C T. Fisher left Tuesda night for a tour of the West, Includ-ing Yellowstone Park. They are mak ing the trip in Mr. Coxes private can ing Yellowstone Park They are making the trip in Mr. Coxe's private car.

Miss Sophie Grizzard. of Boykins, is the guest of Mrs. W. W. Williams.

Mrs. Laura S. Webh and Henry M. Cowardin are house guests of Mr. and Mrs. Charles O'B. Cowardin, Jr.

Misses Elizabeth and Virginia Griggs of Danville, will be the guests next week of Mrs. Charles Sanders.

Miss Elizabeth Wright, of Richmond, who has been the guest of Mrs. Mc. Tier, left Thursday for Princeton, W. Va.

Miss Alice Hundley, of Clover, is the guest of Mrs. C. E. Michael.

Miss Elizabeth wright, of Richmond, W. Va.

Miss Elizabeth, Mrs. C. E. Michael, Miss Elizabeth, of Lynchburg, is the guest of her sister, Mrs. Dexter Wildel, Jr.

Albert Austin, of Waynesboro, is the guest of his aunt, Mrs. A. L. Wolfe,

Miss Louise and Master Austin

Ethel Lianer, C. A. Spencer, Jr.

Mrs. George Van Lear entertained handsomely at bridge Wednesday morning at the Country Club in honor of Mrs. P. B. Traylor and Miss Walker, of Richmond.

The Roanoke German Club chartered a special train and carried a charming crowd to Blue Ridge Springs Tuesday night for a german. Guests of the hotel who attended the german were. Miss Julia Todd, of Norfolk, Mrs. Cornella Stone, of Texas; Mr, and Mrs. Pope, of Richmond.

Mrs. Guy Rose entertained at lovely bridge party Wednesday in honor of her house guest, Mrs. J. J. Whight last week Mrs. G. M. Armes will have as guests Misses Hope and Bessie No. C. Miss Rochet Dupuy left Thursday morning for Martinsville to join a grace of pink roses were used in decorating.

1 the guest of his aunt, Mrs. A. L. S. Mole Mole Miss Louise and Master Austin Clements, of Petersburg, and Misses Since and Misses In Clements, of Petersburg, and Misses In Clements, of Petersburg,

10c

Ladies' Beautiful 50c

Hose, in white and tan;

25c

Monday's sale price,

German Made Lace Lisle Sox, just the kind for sum-

Abingdon Social News

[Special to The Times-Dispatch.]
Abingdon, Va., July 15.—Miss Annie
Snyder, of Richmond, is the guest of
Mrs. R. M. Page.
Miss Ruby Clark, who has been
spending the summer, with Mrs. J. C.
Cummings, left this week for several
weeks' visit to friends in Mississippi.
Miss Helen Smith left this week for
her home at Parkersburg, W. Va., after
a visit to the Misses Penn.
Mr. and Mrs. Robert R. Campbell
were the week-end guests of Mr. and
Mrs. Henry Staley, of Marton.
Mr. and Mrs. Hugh Grant and childern, of Austin, Texas, have arrived
to spend the remainder of the summer
with Mr. Grant's mother.
Stuart Preston, of Saitville, was the
guest of R. S. Withers several days
this week.
Mys. T. Ip, Davidson left: Monday for

### Raleigh Social News

Men's 17c Lisle Thread

Dropstitch Hosiery, silk

embroidered; sale price to-

9c

morrow, per pair,

isine, of Martinaville; Mesers Lewis contributions of the contribution of the contribu

anniversary of the surrender of Yorktown.

At Mishew Hunt Club Thursday there
was a delightful pienic, the participants riding out on horseback and
spreading a most tempting picnic dinner. There was also a motor-boat ride
in the Neuse River in the evening
in the party were Mrs. James O. Litchford, Miss Lucy W. Haywood, Miss
Annie Root, Miss Helien Whitaker,
Miss Louise McClemeghan, Clarence
H Poe, C. T. McClemeghan, L. D. Watson, Jr., William E. Marshall and John
Pearson,

Lynchburg Social News

[Special to The Times-Dispatch.]
Lynchburg. Va., July 15.—Mr. and
Mrs. Aubrey Blankenship, who were
married recently in Oklahoma, are
spending a portion of their honeymon
with Mr. Blankenship's parents, Mr.
teenth Street.
Miss Lucile Fields has gone for a
visit with relatives in Bristol and
Rural Retreat.
H. W. Fields has returned to
city, after a stay of ten days in Y
York City
Mrs. H. M. Davis and Miss N
Clark have gone to Albert for
Misses Elizabeth D. and M
Speck are visiting Mrs. Willibaker at her home, near
Miss Myrtle Pleasan',
home, after a pie 25.

ter are in Luray on a visit with rela-tives.

Mrs. H. W. Baker and Miss Annis Baker are and Mrs. Charles Baker are visiting W. D. Baker at his home in Clifton Forge.

P. V. Scherer, who has been visiting his daughter. Mrs. C. F. Wright. In Lynchlurg has returned to his home at M. Vithian.

Mr. allie C. Kenney and Miss Alma. allie C. Kenney and Miss Alma ey, of Elchmond, are visiting the Wright at her home in venue. Friene returned to Richmond Friend after a weeks stay of Mrs. S. J. McKenna.

ROTHE Week In Atlantic City.

WH Shead have gone of inat city.

Fur keen is spending a vington, after which (falo Ridge Springs).

Fourth and of the summer.